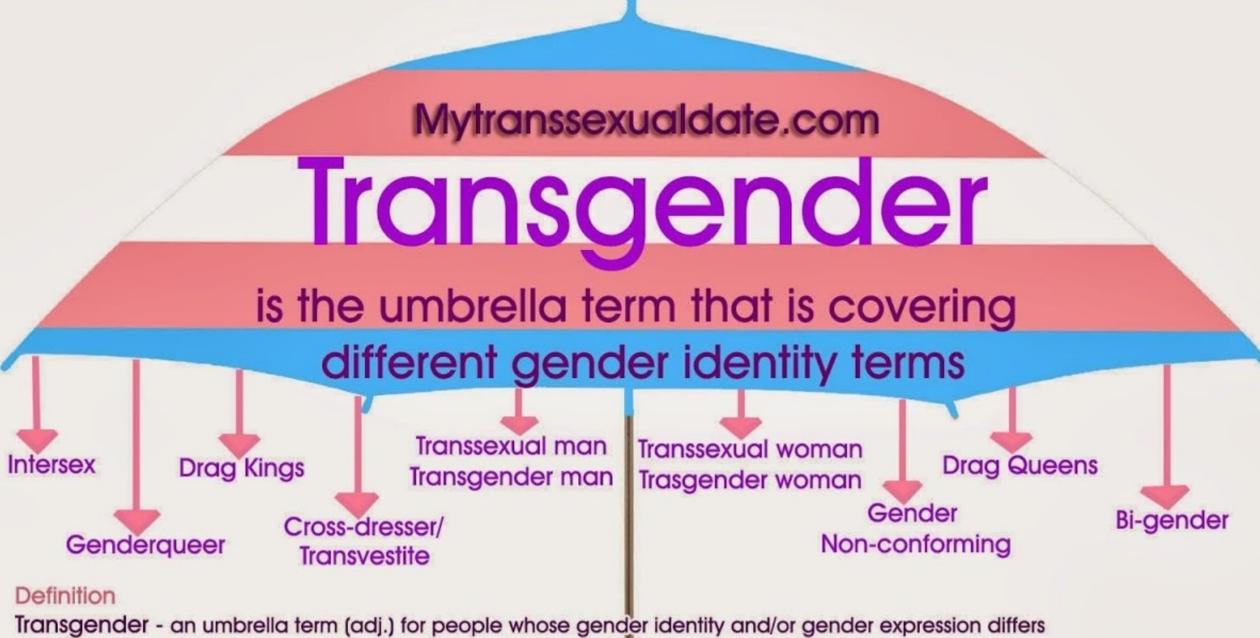


Supporting Trans Consumers



SHARING & LEARNING TOGETHER



Transgender - an umbrella term (adj.) for people whose gender identity and/or gender expression different from the sex they were assigned at birth. The term may include but is not limited to: transsexuals,

We all have gender!

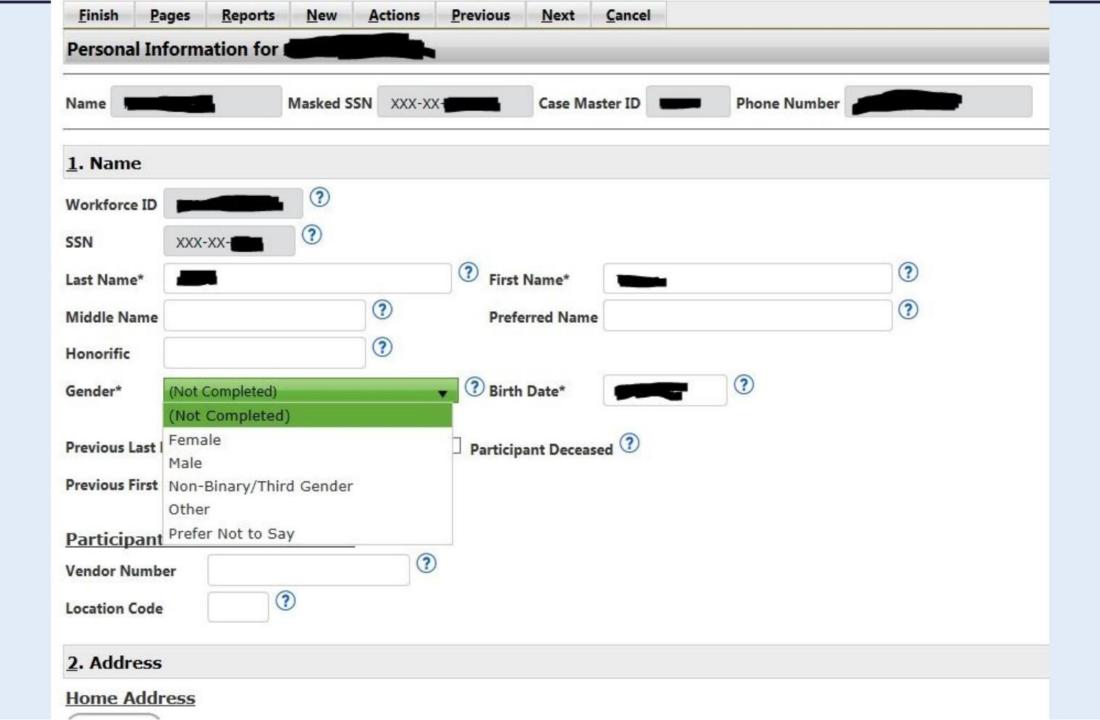
Describe your gender on the post it note
We won't be sharing,
this just for you

Example: I am a cisgender man and I enjoy feeling feminine when I wear floral prints.

AWARE



How do we capture gender demographics?





Resources











